

## CONSTRAINTS FACED BY THE DAIRY FARMERS IN THRISSUR DISTRICT OF KERALA

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### **ABSTRACT**

*Dairying is a rural land-based saving and gender-neutral enterprise that provides a more favorable opportunity of employment and provides a constant source of income for rural farm households. However, due to the inherent risks associated with the dairying activity, the dairy farmers are facing serious threats that even question their sustainability. The present study has made an attempt to bring out the constraints faced by the dairy farmers and enabled to suggest an appropriate solution so as to overcome the existing situation to a certain extent.*

**KEYWORDS:** Dairy Farmer, Dairy Co-operative Society, Member, Non-Member